



The Business Association of the Greater Shickshinny Area

13 North Main Street Shickshinny, PA. 18655

May 25, 2022

Dear Friends and Businesses of the Greater Shickshinny Area:

Many of us rely exclusively on LOCAL walk-in businesses and for this reason we urge you to refer your local business peers whenever possible. Every referral helps keep the doors open, employees working and keeping positive.

In February of 2020, the Business Association of the Greater Shickshinny Area (BAGSA) Executive Board decided to "pause" the 2020 annual membership drive as well as all fundraisers, meetings and events. We have not yet resumed normally scheduled Tuesday meeting, but things are opening up. Summer is around the corner and we're looking for things to return to normal and perhaps start meeting again in August or September 2022.

As we come into summer 2022, we welcome new businesses opening in downtown plus a few more outside of town. We extend an invitation and warm welcome to all area businesses from surrounding Nanticoke, Benton, Mocanaqua and Berwick areas to join. Please share this application and letter with any business who could benefit. The Greater Business community and Historical Society are here for everyone and not just those who live within Shickshinny Borough. We all benefit from each other.

**** For those who paid for ads last year in 2021, you will be credited for the ad in this upcoming 2022-23 Business Directory. Someone will call you to discuss your status and confirm your participation in placing an ad in the upcoming 2022-23 Business Directory. 2022 Association dues are due now- please complete and send the form back- Thank You ! (See the attached form)**

Your paid membership dues and community involvement is vital to help support the Northwest Area Senior Scholarship award being given on June 2, 2022. Active members benefit from FREE advertising rights on the three roadside signs surrounding Shickshinny on Routes 11 and 239 in addition to the website. The exposure on these roadways alone is well worth the MINIMUM investment in membership.

Our website www.shickshinny.org, was updated in March of 2020 and provides members with a free web business presence while providing information on local events and news. Business Membership supports the FLT Building revitalization which is the home to our organization and the Historical Society's youth computer library and Shickshinny Area Historical Museum. The FLT provides a place for us to meet and foster partnerships with local organizations such as the Mocanaqua Volunteer Fire Department, Shickshinny Historical Society, Susquehanna Warrior Trail and ShickshinnyForward.

Churches, clubs and not-for-profit organizations as well as new 1st time Business members receive a complimentary membership until year-end. All members can **register using the attached form** and help make the surrounding Shickshinny area a better place to live, work and operate a business!

Return the completed 2022 Membership Application with your check (if applicable) payable to BAGSA at your earliest possible convenience. If you prefer an interactive .PDF application or you know a business who would like an application, just request one from Brian@HarvisInc.com

Your business neighbors look forward to your renewed membership today!

President
Jim Bach
570-542-4187 / 570-905-7519

Vice President
Brian Phillips
570-542-5330

Secretary/ Treasurer
Wayne Wolfe
570-542-7112



The Business Association of the
Greater Shickshinny Area

www.Shickshinny.org

2022 Membership Application

Benefits of Membership

- Coming together as a group to promote local business and the quality of life in our area,
- Connecting with your local business people while building personal and professional networks,
- Promotion of our area through the annual edition of the Business Directory, Community and family events, support of our local schools, and working closely with other non-profit organizations,
- Participation in community mixer events, community yard sale/sidewalk sale, Christmas in the Park, NWASD Business Student Scholarships, Historical Museum and new Youth Computer/ Library (21-22).

Contact Name: _____

Business Name: _____

Description of Business/ Services: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Web Site: _____ Email: _____

Typically, meetings are held the last Tuesday each month from 7 to 8pm at the FLT Building. Members are welcome to promote their business or invite guests or speakers who can add value to our membership.

All persons applying for membership shall be subject to approval by the Executive Directors of this organization. All members of The Business Association of the Greater Shickshinny Area (BAGSA) will work together to promote business and the quality of life in our area. We also agree to follow the Articles of Incorporation and all legal structures of the corporation. By applying for and becoming a member of The Business Association of the Greater Shickshinny Area, and as per Article Three of the By-Laws of the Organization, the following memberships are available. Please check the Membership level to which you are applying. Membership fees are due now for the current membership year ending on December 31st. All current members are requested to pay membership fees on time each year. First time members will receive a complimentary membership until the last day of the current membership year ending December 31st.

New Non-Profit or Business Member (Complimentary until Dec. 31st) Please join us at the next meeting !

Returning Non-Profit, Club, Church – No membership charge. Complete and return this form.

BAGSA Membership \$60.00 All Businesses in the greater Shickshinny area are invited. Full membership shall be limited to individuals operating a business within the Greater Shickshinny Area. Full membership includes voting and office holding privileges as well as free advertising opportunities on our three (3) association roadside billboards, co-op advertising and business card listing on the www.Shickshinny.org website. **Half or full page Directory ads are additional.**

Social Membership \$35.00 Individual membership excluding advertising, voting or office holding privileges.

BAGSA Membership + Discounted Directory Ad FILL IN MEMBERSHIP CODE from ADS PAGE: _____ (A-F)

Name: _____

Date: _____

Return completed application with your membership check payable to: **BAGSA**

Business Association of the Greater Shickshinny Area
13 North Main Street
Shickshinny, PA 18655

-- OR --

Five Mountain Hardware
26 West Union Street
Shickshinny, PA. 18655

Questions? Jim Bach 570-905-7519 /570-542-4187 Brian Phillips 570-542-5330 Wayne Wolfe 570-542-7112



The Business Association of the
Greater Shickshinny Area
www.Shickshinny.org

2022-23 Business Directory Ad Selection Application
EARLY BIRD DISCOUNT RATES

Active BAGSA Members can secure a **DISCOUNTED** half or full-page Business ad in the Annual Business Directory when you lock in your commitment early by June 30th. Please call for more information.

DUE TO COVID-19, there was no 2020-21 Business Directory printed. We look forward to publishing the 2022-23 Directory in early October, as in prior years. We print a few thousand high-quality glossy color business directories which are available for distribution to the public on Social Media, as .PDF or hardcopy from local walk-in Member businesses. Prior year directory pages are available for reference, just ask.

Deadline for Early Discount:

Your BAGSA Membership fee plus the discounted Directory Ad fee selected below must be paid by June 30th for the discount to apply. Don't worry about your ad content, logo, etc. until June or July when we begin building the Directory. We always have them printed in time for the October Business Mixer. ***If you pre-pay, we'll reach out to gather ad content via phone or email before July 31st***

Missed the Early Bird ads deadline?

Full price (no discount) Directory rates after July 1st are: Half Page \$55 Full Page \$100

At the discretion of BAGSA, late payments of a few days can be included in the discount. Businesses will have a "second chance" opportunity to place half or full-page ads in the Directory at the normal rate beginning July 1st until the spaces are filled. Contact any of the Executive Members of BAGSA to place an ad. Don't miss this opportunity and watch for reminders to place your Business ads.

How to select your ad level:

1. Determine your entity type (Non-profit, Club, Organization, Business)
2. Determine whether you want full or half page ad at discount.
3. ** OTHER DIRECTORY SPONSORSHIPS are available on request. ASK JIM BACH for info.
4. Complete the BAGSA Member Registration form, add your Member Code (A – F)
5. Return the Membership Application, KEEP A COPY and make your payment.

Use the grid to determine the BAGSA membership type, Ad size then write the corresponding code on your BAGSA Application.

Membership Type	BAGSA Membership Fee	AD SIZE Half or Full Page	DISCOUNTED Expense Description If paid by 4/30. Full price after 5/1	Amount Due by April 30 th	CODE:
Non-Profit, Organization, Club, Church	N/A	Half – N/A	N/A BAGSA Fee and ½ page	\$ N/A	A
	N/A	Full - \$55	N/A BAGSA Fee and full page in Directory	\$ 55	B
First time Business Member	N/A	Half - \$45	N/A BAGSA Fee and ½ page	\$ 45	C
	N/A	Full - \$90	N/A BAGSA Fee and full page in Directory	\$ 90	D
Renewing Business Member	\$60	Half - \$35	Membership + half page in Directory	\$ 95	E
	\$60	Full - \$80	Membership + full page in Directory	\$ 140	F

Business Association of the Greater Shickshinny Area
13 North Main Street
Shickshinny, PA 18655

-- OR --

Five Mountain Hardware
26 West Union Street
Shickshinny, PA. 18655

Questions? Jim Bach 570-905-7519 /570-542-4187 Brian Phillips 570-542-5330 Wayne Wolfe 570-542-7112